



Resume Writers Council of Arizona

April 21, 2022 • Virtual Meeting and Program

Present: 10 members

Ríco Burton, Brenda Cunningham, Maureen McGarrigle, Amanda Miller, Valerie Mittelman, Krista Morris, Lori Norris, Martha Rockwell, Donna Tucker, Lucie Yeomans.

Call to Order at 11:30 a.m.

Meditation: “Do not dismiss small beginnings.”

Agenda: Approved with one correction; date should read April 21.

Meeting Minutes: March 17, 2022, minutes adopted by consensus.

President’s Report:

- New member Suzanne Berger not at meeting to be introduced.
- Revisited logo design and colors.
 - Lucie spoke to branding specialist; spent considerable time researching color theory and on-trend colors. Showed group multiple options – most liked ‘cool & modern.’
 - Lori asked if we should stay or move away from AZ state outline.
 - Members agreed to start logo process over: design & colors.
 - Lucie will get costs, new design/color options from graphic designer.
- Rico and Lucie will meet to discuss revamp of website: more updated, modern, automated.
- Members agreed to virtual meetings except for holiday party in December.
- Please go to Facebook page and add content, post, etc.

Treasurer:

Checking:	\$1756.30
Savings:	<u>\$1242.75</u>
Current Balance Total	\$2853.85

- Total HR Forum revenue \$417.31.
- February treasurer's report ready to send to members after Board review.
- Lucie asked if gifts were sent to HR Forum panelists; Rico will confirm that she did or send out if she didn't.
- Scholarships: 2021 represented highest participation yet. Keep the same or change? Please forward ideas to Lori.

Vice President's Report:

Meetings:

- **May 19, 2022, Meeting:**
 - Wendy Weiner will lead a discussion via Zoom on "How to Use Social Media Most Effectively in Your Business." She's the 'queen' of social media and you'll leave with a treasure trove of ideas.
- Next Board Meeting, virtual, May 9, 12-1 p.m. All members are welcome to attend.

Meeting adjourned: 1:03 p.m.

Respectfully submitted,



Maureen McGarrigle
Secretary